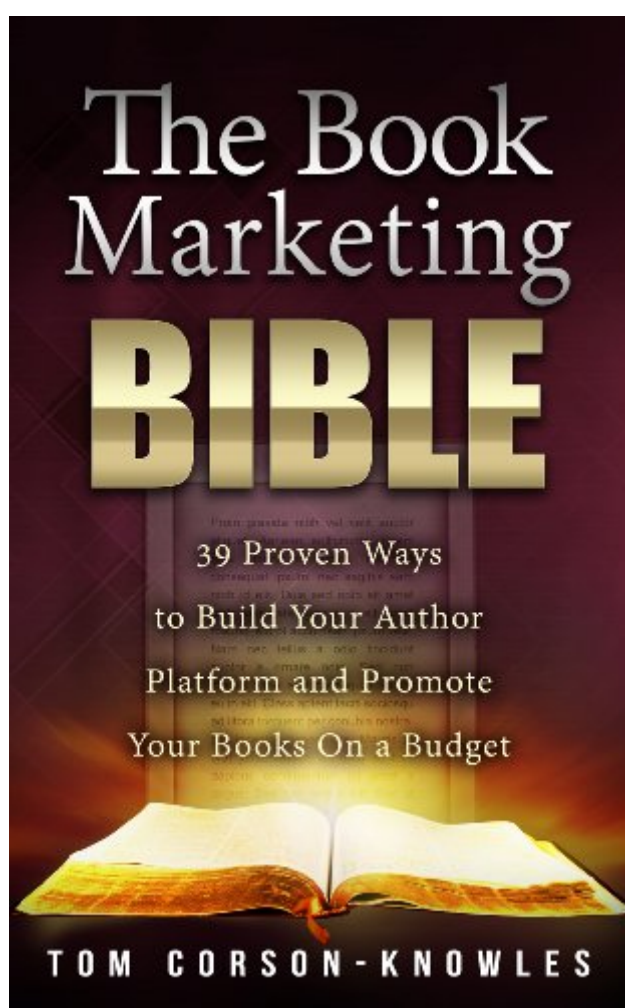


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# The Book Marketing Bible: 39 Proven Ways To Build Your Author Platform And Promote Your Books On A Budget (Kindle Publishing Bible 5)



## Synopsis

How Do You Sell More Books and Build Your Author Platform Without a Huge Marketing Budget? Believe Every Author Can Learn to Sell More Books Without Spending a Fortune on Marketing Using These Proven Promotion Strategies! If you want to live the lifestyle of your dreams as a writer and author, pay attention because you're about to learn: 39 Proven Strategies for Marketing Your Book on a Budget! Whether you're a self-published author, traditionally published or just starting out writing your first book, these proven marketing strategies in *The Book Marketing Bible* will work for you when you put them into action. Wouldn't it be great to know that your time spent marketing your book would actually be time well-spent instead of an expensive waste of time? Detailed Step-by-Step Tutorials on Every Marketing Tool and Strategy! *The Book Marketing Bible* is loaded with step-by-step tutorials so you don't have to spend hours trying to figure out how to actually implement it. All the tutorials and step-by-step instructions are included with each marketing strategy! Bonus Training Videos and Content for Additional Learning! Included with your purchase of *The Book Marketing Bible*, you'll receive free access to several hours of free training videos. Even if you're technologically challenged, you'll find implementing these online marketing strategies for authors easy because you can literally just watch the video and follow along on your own computer as you set up your own podcast show, upload a book trailer to YouTube, and build your author platform. With *The Book Marketing Bible*, you'll never have to worry about marketing again. After selling over 100,000 books in the past three years, I've included only the most effective and usable marketing strategies in the book. If you're looking for a way to sell more books on a budget, *The Book Marketing Bible* is for you. About The Author My poetry was first published at age 16 in *Teen Ink* magazine and I started writing books at age 19 but had no idea how to get my message out to anyone other than my friends and family. Finally, I discovered Amazon's Kindle Publishing platform and published my first book on Kindle on February 10, 2012. Since then, I've sold over 100,000 ebooks alone on Kindle and now earn a full-time income as an author. I've since helped thousands of self-published authors like myself sell more books through my video training courses, seminars, workshops and webinars. If I can do it, you can too! Start studying *The Book Marketing Bible* today to start selling more books right away. Scroll up and click buy now to grab your copy.

## Book Information

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## Customer Reviews

I have read several of TCK's books in the series. When I saw that this was recently released, I wanted to see if there was anything new that I was unaware of regarding Kindle marketing. To my surprise, a good surprise, Corson-Knowles provided new information and didn't rehash or spin old content and put a new cover on it. Not that his other books do that either, but I was pleasantly surprised to find a lot of value in this inexpensive book. Well worth the money!

I have purchased all of Tom's Ebooks on the topic of writing and selling Ebooks and this one is the icing on the cake. He outlines in clear and concise chapters that give you a roadmap on items that you must be aware of to market your Ebooks. I am relatively new to Ebook Authorship and Selling of my Ebooks, and Tom has done his homework. If you go to Youtube and do a search for Tom Corson-Knowles you can listen to his interviews with top selling authors and you will get a glimpse of his attention to details and approaches to get Ebooks written and sold. I want to be successful in my time writing and marketing my Ebooks and I know my time and money following Tom's work has steadied my journey in making a income with Kindle Ebooks. I cannot leave this review without telling you that you need to look at his other books. He has them all outlined and created in a certain way that will guide you in apprehending and comprehending the art of Ebook authorship. Billy Martin

I got *The Book Marketing Bible* on sale for less than a dollar. For that price, it was worth the money and the time it took to read (a little over an hour), but it didn't really say much. It starts with six Foundations, which you can see in the table of contents. The first is different to most marketing books: Get crystal clear on what you want and why. I suspect this is less about marketing and more about defining success, so from that viewpoint it's a good starting point. If you don't know what you want, how will you know when you get it? The other five Foundations are more predictable: pick a target market, find out what they want, give them what they want, focus on adding value (not selling), and do what works. Not rocket science, but important foundations. He then moves on to 39 "strategies" for promoting yourself and your book (actually, these are tactics, not strategies). Strategy is what you're trying to achieve. Tactics are the tools you use to achieve the strategy). Some of these "strategies" are obvious (blog, Facebook, Twitter), some are less obvious (videos, optimising listings), and some are probably only useful to non-fiction writers (webinars, radio interviews). It's not an exhaustive list, as he doesn't even mention social media networks like Tumblr and Instagram (popular with YA readers), and the chapters themselves gloss over the topic. The best chapter (on using Goodreads) wasn't even written by the author, but by a guest contributor, as though it was a guest post on a blog. In fact, most of this section read as though it were part of a series of blog posts. Overall, this was okay, but books like *Let's Get Visible* and *How to Market a Book* cover similar material in a lot more detail.

Tom, gives many useful tips and tricks to get the biggest bang out of his information that will allow you to build your book selling business to the next level. Everything he says makes sense and if you follow his guidance you will explode your sales and audience appeal. Buy it now

I purchased all of Tom's books on e-book publishing. He has a straight forward style that gives you the information you need with minimum fluff. He definitely gives you some great tips that you won't find in similar books.

This book is a must for all authors whether you are self-published or traditionally published. Most publishing houses won't do too much marketing for you anymore...so you must know how to do it...and then do it! Tom can show you the way. Mark Bowser  
Author, Professional Business Speaker  
[Speaker.com/author/markbowser](http://Speaker.com/author/markbowser)

Once again, the kid shows up and shows off. Tom never fails to provide value. This book is quick and easy to read, and is extremely actionable. As authors, scouring the web for tricks and treasures is not usually our gig (it's not mine). But we need to know the tricks of the trade, and it's helpful to have a guide. What I love about this book, like any of his I've read or any course I've taken (on Udemy), is that he respects my time and gives me the goods without a lot of theory, or without overwhelming me with "stuff" to do (sooo many of these guys do that). In November, I put out a book ("50 Shades of Grace" by Eddie Summers) and, because of his advice in another course, we're STILL a #1 bestseller in Christian Liberation. You can tell he's the "wiz kid" scouring and testing, succeeding and failing, tossing the trash, storing the treasure, and then sharing with us what can only be distilled through actual experience. From the ToC, I think you can tell whether the topics he covers are for you. If they are, get it. He won't let you down.

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